

LOCKDOWN LOWDOWN

COLORADANS AGAINST AUTO THEFT

IN THIS ISSUE:

- Spotlight: Adams County Posts Six-foot Thief Decal in 7-Eleven
- Lockdown at the National Western Stock Show
- Big Bust - Prosecutors Indict Targeted Auto Theft Victim
- Puffer Week - CAAT in the News
- Puffer Educational Materials
- Monthly Lockdown Tip

LOCKDOWN SPOTLIGHT

Adams County Posts Six-foot Thief Decal in 7-Eleven

Props to Deputy Tracey Smalley of Adams County Sheriff's Department, who took the initiative to prominently post a thief decal in a 7-Eleven store in Adams County, located at East 88th Avenue and Devonshire Boulevard. The high impact message on the decal reaches consumers while they are parked outside of the convenience store and may be vulnerable to auto theft.

Please let us know if you are interested in posting a decal in a high-traffic location in your community. Please contact [Courtney Housam](#).



Needless to say, the thief turns heads!

LOCKDOWN AT THE NATIONAL WESTERN STOCK SHOW

Lockdown had a fantastic presence at this year's National Western Stock Show. Nearly

650,000 attendees were introduced to the Lockdown message via signage placed throughout the venue parking areas.

Events present a perfect opportunity to draw attention to the auto theft messages in your area. We have already heard from a few task forces that have plans to attend events this spring and summer. If you have not already made your plans, don't miss your opportunity. Community event sponsorship opportunities tend to fill up quickly. Please let us know if you need suggestions for events where your attendance would be valuable. Be sure to contact [Courtney Housam](#) as soon as you know which community events you do plan to attend so we can equip you with appropriate campaign education materials!



PROSECUTORS INDICT TARGETED AUTO THEFT VICTIM

Kudos to the coordinated efforts of the Office of the Attorney General, the Colorado Department of Revenue, the Englewood Police Department, the Lafayette Police Department, and the Thornton Police Department. Together these agencies investigated the case and secured the indictment for William Paul Buckley. Below you'll find the text of the press release distributed January 28, 2012.

Attorney General announces indictment of Denver man suspected of defrauding prospective car sellers, buyers

DENVER — Colorado Attorney General John Suthers announced today that prosecutors for the state have obtained an indictment for William Paul Buckley (DOB: 5/10/1984) of Denver for his role in stealing vehicles and money from consumers that he contacted through his Englewood-based business, The Lease Brokers.

According to the four-count indictment, Buckley agreed to assume the responsibility for making payments on 12 vehicles he and his company would market to prospective buyers. Buckley is suspected of taking possession of the vehicles and failing to make more than a handful of payments. During that time, Buckley also is suspected of selling some of the vehicles to buyers but never delivering to them the title — and, in some cases, never delivering a vehicle. Buckley is suspected of abandoning and loaning out but never returning the vehicles he did not sell. Buckley made contact with many of his victims through Craigslist and eBay.

Buckley is believed to have fled the country. There is a warrant out for his arrest.

Buckley could face up to 12 years in prison and up to \$750,000 in fines on each of the four class-three felonies he faces.

The Office of the Attorney General will prosecute Buckley in Arapahoe County District Court.

PUFFER WEEK - CAAT IN THE NEWS

Thank you to all the agencies that participated in Puffer Week. The coordinated public relations effort was very successful. As a result of your collaborative efforts, Puffer Week education and enforcement activities received a good volume of earned media attention around the state.

[KDVR](#) posted a story online in the Fort Collins, Boulder and Parker communities.

[The Littleton Independent](#) wrote about the collaboration between law enforcement groups in the community.

In the Denver Metro area, Puffer Week was a featured story in the [Broomfield Enterprise](#) and [9News](#).

The [Longmont-Times Call](#) referenced Puffer Week in an answer to a reader question about puffers.

Puffer Week also received attention in Grand Junction with a story on [KREX TV](#).

Thank you to everyone who helped us get the message out to the local media—it really made an impact. Sergeant Steve Nowlin with the Southwest Auto Theft Task Force reported 20 warnings issued during Puffer Week compared to 266 issued in the first week of the Puffer campaign in December 2011. What a remarkable impact as a result of the media attention brought to this issue!

PUFFER EDUCATION MATERIALS

Thanks to all of the CATPA task force members who have been distributing co-branded flyers and window clings around your local communities.

If you would like to receive additional flyers and/or new window clings, please contact [Courtney Housam](#).

MONTHLY LOCKDOWN TIP

Share Your Stories with Us!

We continue to be impressed by how you are all using the materials we provided to create a buzz in your community. This past week we started reaching out to task forces to get an update on your recent activities, and Sergeant Randy Moody with the East Metro Auto Theft Team (EMATT) let us in on their thief's hot new spot in Aurora—the Southlands Mall. Along with the thief mannequin, campaign flyers and window clings scattered around the mall steal shoppers' attention. According to Officer Lisa Army, assigned to the mall substation, people frequently stop to read the auto theft messages. As a result, Southlands has not reported any recent auto thefts on the mall grounds. Sergeant Moody attributes this to the education efforts combined with the great security team at Southlands. Keep up the good work, EMATT! Now our PR team is equipped with a positive story to share with the Aurora media as part of our proactive media outreach in your local communities.

If you have a story to share, please contact [Annie Coghill](#). We want to have you in mind as we look for new earned media opportunities!

CATPA CORNER

Spring Grant Cycle Update

The spring 2012 grant applications were accepted on February 1, 2012. The grant presentations for the spring 2012 grant cycle have been scheduled for March 15th and 16th at 690 Kipling Street, first floor conference room, Lakewood, Colorado. Diana Pratt Wilson will be emailing the presentation schedule to all grantees. If you applied for a grant and have any questions please [email Diana](#) or call (303) 239-4572.

CATPA Board Meeting

The next CATPA Board Meeting will be Thursday, February 16, 2012, from 1:00 to 4:00 p.m. in the CATPA Office, located at 710 Kipling Street, Suite 404, Lakewood, Colorado.

Please contact the CATPA office if you are interested in attending the meeting at (303) 239-4463.

CONTACT US

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